



CS NEST

Incubating Tech Startups @ UW

APRIL 22, 2020 | 2:00PM - 5:15PM
VIRTUAL ZOOM MEETING ROOM

Welcome to the eleventh annual UW CS Nest Software contest – an annual software contest for UW-Madison students to innovate and develop new software technologies. The public is welcome to join in the virtual presentations & award ceremony for the CS NEST contest.

JUDGES



Tom Erickson is UW-Madison alum with a Bachelors of Science in Electrical & Computer Engineering. Erickson co-founded Pillar VC, a seed-stage firm, in 2016. He is also a board member of many startups across the globe. His most recent achievement includes the founding of the UW-Madison School of Computer, Data and Information Sciences in August 2019. In the first semester as a school separate from the School of Letters and Science, CS had 1,820 Computer Science majors in Fall 2019.



Elliot Parker received his Bachelors of Science in Finance at BYU and MBA in Entrepreneurship from UCLA. Parker was formerly Principal at Innosight in Boston for six years. Parker then joined the High Alpha team in 2018 as Managing Director of Business Design. In 2020, he took over the role of CEO in High Alpha's new organization: High Alpha Innovation.



Jack Ryan received his Bachelors of Science in Electrical Engineering and Economics from the University of Wisconsin-Madison. As a former gALPHA participant, Ryan has good insight to the inner workings of the program. In 2019, Ryan took his initial idea created in the gALPHA program and became a founder in the 2019 gener8tor Milwaukee Accelerator Studio cohort. Jack Ryan is the founder of Last Lock.

PRIZES

1ST

\$5,000

2ND

\$3,000

3RD

\$2,000

WI

BEST WISCONSIN IDEA PROJECT

\$2,000

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